

## **JOHN C. STENNIS MEMORIAL HOSPITAL**

### **COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN 2019**

#### **INITIATIVE 1: CANCER SCREENING AND EDUCATION INITIATIVES:**

Educate and bring awareness about the most prevalent cancers in DeKalb and Kemper County, which are Prostate, Colorectal, Breast and Tracheal/Bronchial/Lung Cancers.

- ❖ Begin a campaign spreading awareness of the top four cancers in DeKalb and Kemper County.
- ❖ Provide Screening opportunities convenient for community members.
- ❖ Host “Lunch and Learn: sessions to educate our community on these cancers and the importance of early detection.
- ❖ Work with businesses in the community to help reach the male population that may be reluctant to seek proper screening. Take the information to them and make screening easily accessible.

#### **INITIATIVE 2: FLU VACCINES FOR COMMUNITY AND SCHOOL CHILDREN**

To help provide access and availability to flu vaccines for the community.

- ❖ Screen all patients on admission to JCSMH for Flu and Pneumonia vaccine.
- ❖ Conduct Medicaid EPSDT (Early Periodic Screening Diagnostic Treatment) screening in the DeKalb Clinic.
- ❖ Work with the State of Mississippi to obtain the vaccines for the DeKalb Clinic to administer to the children. Investigate the possibility of hospital nurses going to the schools to vaccinate.
- ❖ Assist in the search and recruitment of a pharmacy to replace the only in the county that closed. This effort would drastically increase available vaccines for the community.

#### **INITIATIVE 3: HEART HEALTH AWARENESS**

Bring awareness and education to the community by promoting health lifestyle choices including the importance of screening and treatment.

- ❖ To participate in community health fair (s), providing education on ischemic and hypertensive heart disease due to the prevalence in Kemper County.
- ❖ Provide free Heart Health information and free cholesterol screenings along with free blood pressure checks.
- ❖ Offer a free lunch for community members to come hear from a cardiologist about heart disease and how lifestyle has an impact.

#### **INITIATIVE 4: CREATING A HEALTHY SOUTHERN LIFESTYLE**

Provide healthy alternatives to traditional southern food, by changing how it is prepared and/or how it is cooked. We will also provide overall healthy lifestyle tips.

- ❖ Have a nutritionist available several times each year from the community come in and visit with and learn.
- ❖ Provide health living tips in the local paper each week or month.
- ❖ Provide more healthy options in our facility and cafeteria for staff and community.