

SCOTT REGIONAL HOSPITAL – MORTON, MS

COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN 2019

INITIATIVE 1: HEART HEALTH

Educate the community and bring awareness on the prevention of heart disease by promoting healthy lifestyle choices.

- Set-up booths at community health fairs and provide information on heart health including prevention of heart disease. Educate the community on how to reduce the risk of heart disease including not smoking, maintaining a healthy weight, eating a healthy diet, and exercising regularly.
- Educate the community on health conditions, especially high blood pressure, high cholesterol, and diabetes that can lead to heart disease.
- Provide health screenings at Scott Regional Hospital's Annual Community Health Fair, Scott County Baptist Senior Adult Rally, Morton Schools' Faculty & Staff Health Fair, and other community health fairs and events held throughout the year.
- Find ways to capture audiences by thinking outside of the box to educate on the prevention of heart disease.
- Include education on COPD, emphysema, stroke, and Alzheimer's when educating the community. Collaborate with the American Lung Association, American Stroke Association, and the Alzheimer's Association.

INITIATIVE 2: CANCER

Bring awareness to the people of our community on the different types of cancer and their causes. Provide education on screenings that are available and preventive measures that can be taken to reduce the risk of getting cancer.

- Educate and provide resources available to encourage people in the community to quit using tobacco products including cigarettes, chewing tobacco, vaping, etc. that can lead to different types of cancer. Also educate the young people on the dangers of using tobacco products/vaping.
- Find ways to capture audiences by thinking outside of the box to educate on the prevention of cancer.
- Team-up with the Tobacco Free Coalition of Rankin, Scott, & Simpson Counties to encourage people in the community to stop using tobacco products.
- Educate the community on the different types of cancer, risk factors, preventable causes of cancer, etc.
- Use resources provided by the American Cancer Society to educate the people of our community suffering from cancer, as well as their family, friends, and caregivers.

INITIATIVE 3: ACCIDENT PREVENTION

Educate the people in our community to strive for safety on the road, in the home, at school, work, and play, while focusing on motor vehicle safety and prevention of falls.

- Distribute information on fall prevention at community events including health fairs, in-services, lunch & learns, etc.
- Educate patients and families on fall prevention during the time of admission to acute care or swing bed.
- Educate the public on the importance of using seatbelts and following the laws on safe driving by working with the area law enforcement.
- Encourage safety for senior adults at home by providing education and a checklist to senior patients being discharged from the hospital.
- Participate in the local schools' annual health fairs and educate the children on safety in the home, in the school, while playing and traveling.
- Participate in one major community event annually in collaboration with the fire department, law enforcement, and other community agencies to promote accident prevention.